

## Area Board Projects and Councillor Led Initiatives Application Form 2014/2015

**To be completed by the Wiltshire Councillor leading on the project**

Please ensure that you have read the Funding Criteria before completing this form

**PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

### 1. Contact Details

<b>Area Board Name</b>	Chippenham Area Board		
<b>Your Name</b>	Councillor Linda Packard		
<b>Contact number</b>		<b>e-mail</b>	linda.packard@wiltshire.gov.uk

### 2. The project

<b>Project Title/Name</b>	Communications Campaign & Toolkit to promote Events & Activities in Chippenham Community Area		
<b>Please tell us about the project /activity you want to organise/deliver and why?</b>	<p><i>Chippenham Arts, Culture &amp; Events (ACE) group working in partnership with the newly appointed Marketing &amp; Communications Officer at Chippenham Town Council will run a comprehensive communications campaign. The campaign will involve a wide variety of communications channels including Town &amp; Parish newsletters, Community &amp; Visitor Information Centre will display posters and are available to discuss in person or by telephone, on line via Chippenham Our Community Matters website, Town &amp; Parish websites, Chippenham FM Radio, Twitter &amp; Facebook. Postcards will be produced for distribution to households across the Community Area via the Door to Door postal service. The toolkit will be made available on line with hard copies available upon request.</i></p>		
<b>Where is this project taking place?</b>	Chippenham Community Area		
<b>When will the project take place?</b>	Spring 2015		
<b>What evidence is there that this project/activity needs to take place/be funded by the area board?</b>	Identified as the top priority for the area in February 2014		

<b>How will the local community benefit?</b>	Local groups organising events and activities will be better supported to arrange and promote their events. Members of the public will be better informed about local events and activities. Local media will be more widely used and supported.		
<b>Does this project link to a current Community Issue?</b> (if so, please give reference number as well as a brief description)	JSA/What Matters to You Priority Feb 2015		
<b>Does this project link to the Community Plan or local priorities?</b> (if so, please provide details)			
<b>What is the desired outcome/s of this project?</b> Raise the profile of the existing media outlets available to local people and encourage more use Support for local groups organising local events & activities Raise the profile of existing events & activities and encourage new events Support Chippenham BID outcomes			
<b>Who will be responsible for managing this project?</b> Chippenham Sector Inspector			
<b>3. Funding</b>			
<b>What will be the total cost of the project?</b>	£ 1195		
<b>How much funding are you applying for?</b>	£ 1195		
<b>If you are expecting to receive any other funding for your project, please give details</b>	<b>Source of Funding</b>	<b>Amount Applied For</b>	<b>Amount Received</b>
<b>Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to.</b> (N.B. We cannot pay money into an individual's bank account)	Tbc		
<b>4. Declaration – I confirm that...</b>			
<input checked="" type="checkbox"/> <b>The information on this form is correct and that any grant received will be spent on the activities specified</b>  <input checked="" type="checkbox"/> <b>Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application</b>			
<b>Name:</b> Linda Packard			<b>Date:</b> 13/02/2015
<b>Position in organisation:</b> Councillor			
<b>Please return your completed application to the appropriate Area Board Locality Team (<a href="#">see section 3</a>)</b>			